



SUNDAY, SEPTEMBER 23, 2018
www.bikeforcancer.org

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$5,000

- ◇ **Townsquare Media Package:** 600 spots on WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7
- ◇ Premier logo placement (3 months) Kingston City Bus & Ulster County Transit (Saugerties, Poughkeepsie & Kingston)
- ◇ Premier logo placement / link on Bike for Cancer web site
- ◇ Premier logo placement on Event Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor table, banner and promotional materials on site day of event
- ◇ Sponsor logo placement in event brochures and newsletters
- ◇ Sponsor acknowledged in social media, press releases and E-news

GOLD SPONSOR - \$2,500

- ◇ **Townsquare Media Package:** 400 spots on WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7
- ◇ Premier logo placement (3 months) Kingston City Bus & Ulster County Transit (Saugerties, Poughkeepsie & Kingston)
- ◇ Sponsor logo / link on Bike for Cancer web site
- ◇ Sponsor logo placement on Event Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor logo placement in newsletters
- ◇ Sponsor acknowledged in social media and E-news

SILVER SPONSOR - \$1,000

- ◇ **Townsquare Media Package:** 200 spots (WPDH 101.5, WRRV 92.7/96.9, THE WOLF 94.3, and MIX 97.7)
- ◇ Sponsor Name Recognition on Bike for Cancer web site
- ◇ Sponsor logo placement on Event Banners
- ◇ Sponsor acknowledged at start of each ride and awards ceremony
- ◇ Sponsor logo placement in newsletters and acknowledgement in E-news

WATER STOP SPONSOR - \$500

- ◇ Sponsor name displayed on a 2'x 4' sign at a Water Stop location

GO THE EXTRA MILE — SPONSOR A MILE MARKER IN HONOR OR MEMORY OF SOMEONE YOU LOVE - \$150

- ◇ Sponsor name displayed on a 1'x 2' sign at a one-mile marker location as “This Mile is in Honor of or in Memory of...” (Please list names on back of form.)

www.bikeforcancer.org

The **Bike for Cancer & 5K Run/Walk** offers sponsors an opportunity to provide local cancer patients with financial support while they are in treatment. For additional information, contact Barbara Klassen, Executive Director, Benedictine Health Foundation, (845) 481-1457 / bklassen@bhfoundation.org.

Please Indicate Your Sponsorship Level:

- Platinum Sponsor** \$ 5,000
- Gold Sponsor** \$ 2,500
- Silver Sponsor** \$ 1,000
- Water Stop Sponsor** \$ 500
- Mile Marker (MM) Sponsor** \$ 150
- General Donation** \$ _____

MM Sponsor name only: _____

MM Sponsor Name & In Honor Of: _____ **or In Memory Of:** _____
(print clearly) (print clearly)

Please submit logos via e-mail no later than September 14 to: breford@bhfoundation.org / (845) 481-1371. Preferred file formats: eps, tif, or pdf. Please place **“RG 2018”** in subject line.

Contact Name: _____

Company/Organization: _____

Mailing Address: _____

City: _____ **ST:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____ **E-Mail:** _____

_____**Please credit my donation to support: Name:** _____ **or Team:** _____

My payment of \$: _____ **is:** Check Enclosed Invoice Requested

Make checks payable to: *Benedictine Health Foundation* and please write **“BFC 2018”** in the check memo space. Mail this sponsorship form, along with your payment to: **Benedictine Health Foundation, 144 Pine Street, Suite 220, Kingston, NY 12401.**

Please charge my: VISA MC AMEX Discover

Exp. Date: _____ **CSV #:** _____ (3 digits on back or AMEX 4 digits on front)

_____**Credit Card Account #** _____ **PRINT Full Name of Cardholder**

_____**Cardholder's Signature** _____ **Address of Cardholder (if Different than Above)**

If you wish to pay by credit card over the phone, please contact the Benedictine Health Foundation office at 845-481-1371 or donate online @ www.bikeforcancer.org



Benedictine Health Foundation's
**Rosemary D. Gruner
Memorial Cancer Fund**
A helping hand for cancer patients and their families